

Ćwiczenia:

Analiza rynku wybranego kraju

Obroty polskiego handlu zagranicznego według ważniejszych krajów - eksport



Wyszczególnienie	2022						2021	2022
	w mld PLN	w mld USD	w mld EUR	2021 = 100			struktura w %	
				PLN	USD	EUR		
EKSPORT								
1. Niemcy	450,9	101,9	96,4	119,2	103,6	116,4	28,8	27,9
2. Czechy	107,0	24,2	22,9	137,5	119,4	134,3	5,9	6,6
3. Francja	92,8	21,0	19,9	123,0	106,9	120,2	5,7	5,7
4. W. Brytania	78,5	17,8	16,8	119,4	103,9	116,7	5,0	4,9
5. Holandia	74,6	16,8	16,0	130,5	113,4	127,5	4,4	4,6
6. Włochy	74,0	16,8	15,8	121,3	105,7	118,6	4,6	4,6
7. Stany Zjednoczone	48,0	10,8	10,3	137,8	119,9	134,7	2,7	3,0
8. Słowacja	47,0	10,6	10,0	139,0	121,0	135,9	2,6	2,9
9. Ukraina	45,6	10,1	9,7	159,1	136,4	154,9	2,2	2,8
10. Szwecja	43,5	9,9	9,3	118,7	103,3	116,0	2,8	2,7

Źródło: GUS (2023).

Koniunktura w kluczowych gospodarkach

Country	GDP	GDP Growth	Interest Rate	Inflation Rate	Jobless Rate	Gov. Budget	Debt/GDP	Current Account	Population
United States	25440	3,3	5,50	3,1	3,7	-5,8	129,0	-3,7	334,2
China	17963	1,0	3,45	-0,8	5,1	-7,4	77,1	2,2	1409,7
Japan	4232	-0,1	-0,10	2,6	2,4	-6,4	263,9	1,8	125,0
Germany	4082	-0,3	4,50	2,9	5,8	-2,0	66,1	4,2	84,4
India	3417	1,7	6,50	5,1	6,8	-5,8	86,5	-2,0	1373,8
United Kingdom	3089	-0,3	5,25	4,0	3,8	-5,0	97,1	-5,6	67,8
France	2779	0,0	4,50	3,1	7,5	-4,8	111,8	-2,0	68,1
Russia	2240	-0,8	16,00	7,4	3,0	-1,9	17,2	10,3	145,6
Canada	2138	-0,3	5,00	2,9	5,7	-1,3	107,0	-0,4	39,3
Italy	2050	0,2	4,50	0,8	7,2	-8,0	141,7	-1,5	59,0
Spain	1418	0,6	4,50	3,4	11,8	-4,7	111,6	0,6	48,6
Netherlands	1009	0,3	4,50	3,2	3,6	-0,1	50,1	9,3	17,8
Turkey	907	0,3	45,00	64,9	8,8	-5,4	31,7	-5,4	85,4
Poland	688	0,0	5,75	3,9	5,4	-3,7	49,3	-2,4	36,8
Sweden	591	0,1	4,00	5,4	8,5	1,1	32,9	4,8	10,5
Romania	301	-0,4	7,00	7,4	5,4	-5,6	47,2	-9,1	19,1
Czech Republic	291	0,2	6,25	2,3	4,0	-3,2	44,2	-6,1	10,8
Hungary	177	0,0	10,00	3,8	4,6	-6,5	73,9	-8,3	9,6
Ukraine	161	0,7	15,00	4,7	10,5	-16,3	78,4	5,0	41,0
Slovakia	115	0,3	4,50	3,9	5,2	-2,0	57,8	-7,3	5,4
Belarus	73		9,50	5,9	0,1	-0,3	32,8	4,2	9,2
Lithuania	71	-0,3	4,50	0,7	9,3	-0,7	38,1	-5,5	2,9

Największe gospodarki świata (wg PKB, PPP), 2022

Kraj	PKB (w mld USD PPP)
1. Chiny	30 327
2. USA	25 463
3. Indie	11 875
4. Japonia	5 702
5. Rosja	5 327
5. Niemcy	5 310
7. Indonezja	4 037
8. Brazylia	3 837
9. Francja	3 770
10. Wielka Brytania	3 657
20. Polska	1 625

Świat: 164 155 USD

Obroty polskiego handlu zagranicznego według ważniejszych krajów - import



Wyszczególnienie	2022						2021	2022
	w mld PLN	w mld USD	w mld EUR	2021 = 100			struktura w %	
				PLN	USD	EUR		
IMPORT								
1. Niemcy	345,3	78,2	73,9	124,8	108,8	122,0	20,9	20,2
2. Chiny	252,3	56,9	53,9	128,8	112,1	125,9	14,8	14,7
3. Włochy	80,1	18,2	17,2	120,0	104,7	117,4	5,0	4,7
4. Stany Zjednoczone	73,4	16,5	15,7	180,1	155,9	175,9	3,1	4,3
5. Rosja	72,0	16,8	15,5	92,6	83,5	91,3	5,9	4,2
6. Holandia	64,9	14,7	13,9	118,6	103,2	115,9	4,1	3,8
7. Czechy	52,4	11,9	11,2	125,5	109,4	122,7	3,2	3,1
8. Francja	50,4	11,4	10,8	114,0	99,5	111,5	3,3	2,9
9. Korea Południowa	40,7	9,1	8,7	136,2	117,8	132,9	2,3	2,4
10. Belgia	38,3	8,7	8,2	117,5	102,3	114,8	2,5	2,2

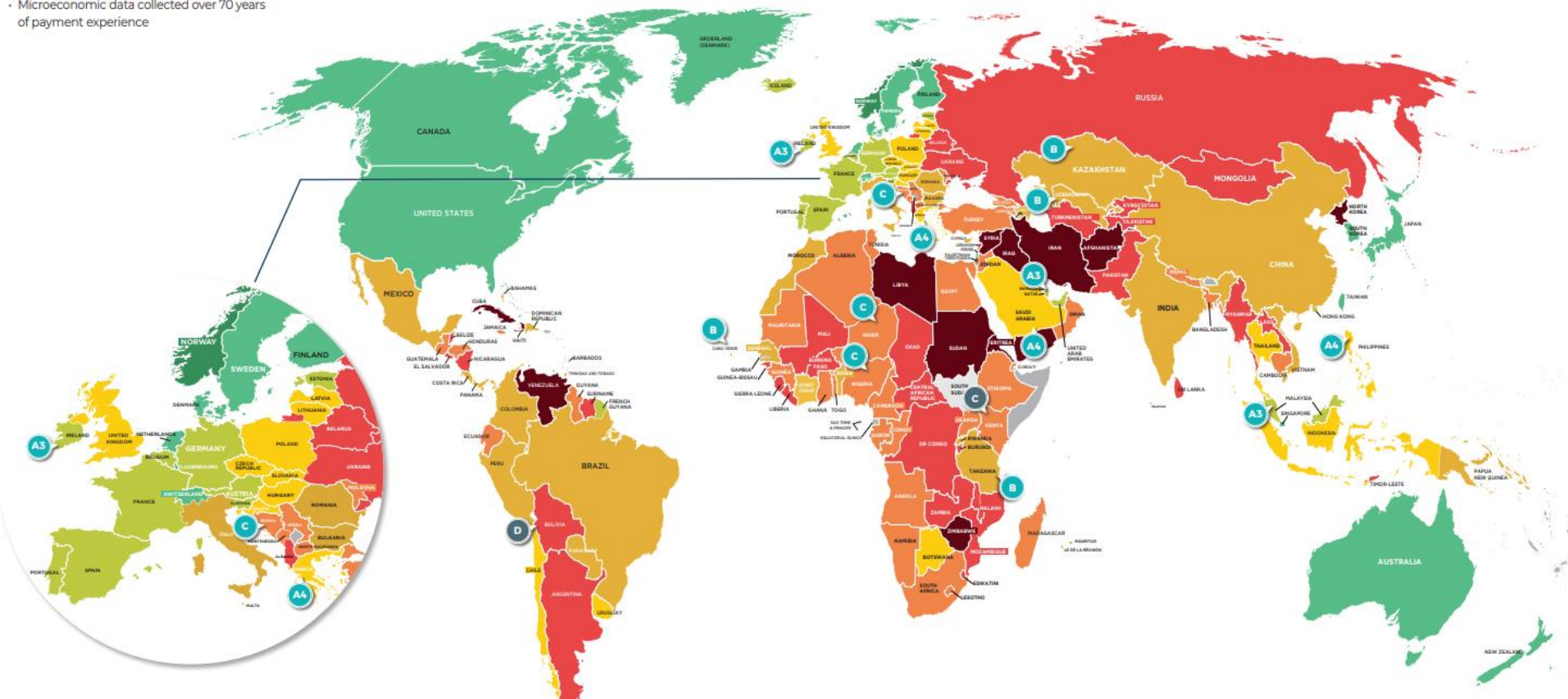
Źródło: GUS (2023).

Mapa oceny ryzyka kraju, Q2-2023

162 COUNTRIES UNDER THE MAGNIFYING GLASS

A UNIQUE METHODOLOGY

- Macroeconomic expertise in assessing country risk
- Comprehension of the business environment
- Microeconomic data collected over 70 years of payment experience



Wiodący eksporterzy i importerzy w światowym handlu towarowym, 2022 (USD i %)

Rank	Exporters	Value	Share	Annual percentage change	Rank	Importers	Value	Share	Annual percentage change
1	China	3594	14.4	7	1	United States of America	3376	13.2	15
2	United States of America	2065	8.3	18	2	China	2716	10.6	1
3	Germany	1655	6.6	1	3	Germany	1571	6.1	11
4	Netherlands	966	3.9	15	4	Netherlands	899	3.5	19
5	Japan	747	3.0	-1	5	Japan	897	3.5	17
6	Korea, Republic of	684	2.7	6	6	United Kingdom	824	3.2	19
7	Italy	657	2.6	7	7	France	818	3.2	14
8	Belgium	633	2.5	15	8	Korea, Republic of	731	2.9	19
9	France	618	2.5	6	9	India	723	2.8	26
10	Hong Kong, China	610	2.4	-9	10	Italy	689	2.7	22
	Domestic exports	18	0.1	-13					
	Re-exports	592	2.4	-9					
11	United Arab Emirates (1)	599	2.4	41	11	Hong Kong, China	668	2.6	-6
						Retained imports (1)	164	0.6	3
12	Canada	597	2.4	18	12	Mexico	626	2.4	20
13	Mexico	578	2.3	17	13	Belgium	621	2.4	18
14	Russian Federation (1)	532	2.1	8	14	Canada	582	2.3	15
15	United Kingdom	529	2.1	13	15	Spain	493	1.9	18
16	Singapore	516	2.1	13	16	Singapore	476	1.9	17
	Domestic exports	239	1.0	15		Retained imports (1)	199	0.8	27
	Re-exports	277	1.1	11					
17	Chinese Taipei	478	1.9	7	17	Chinese Taipei	436	1.7	14
18	India	453	1.8	15	18	United Arab Emirates (1)	425	1.7	22
19	Spain	418	1.7	10	19	Poland	381	1.5	11
20	Australia	412	1.7	20	20	Türkiye	364	1.4	34
21	Saudi Arabia, Kingdom of (1)	410	1.6	49	21	Viet Nam	359	1.4	8
22	Switzerland	402	1.6	6	22	Switzerland	356	1.4	10
23	Viet Nam	371	1.5	11	23	Australia	309	1.2	18
24	Poland	361	1.4	6	24	Thailand	303	1.2	14

Źródło: World Trade Statistical Review 2023.

Wybrany kraj - USA

HOME > NEWS, ECONOMY AND INSIGHTS > BUSINESS RISK DASHBOARD > UNITED STATES OF AMERICA

 **United States of America**
North America

GDP PER CAPITA (\$)

\$76343.3

POPULATION (IN 2021)

333.5 million

Assessment

COUNTRY RISK

• **A2** ⓘ

PREVIOUSLY:

A2

BUSINESS CLIMATE

• **A1** ⓘ

PREVIOUSLY:

A1

Źródło: <https://www.coface.com/news-economy-and-insights/business-risk-dashboard/country-risk-files/united-states-of-america>

Wybrany kraj - USA

Main economic indicators

At a glance, see the major macroeconomic aggregates essential to understanding the economic environment in a country as well as forecasted changes.

	2021	2022	2023	2024
GDP growth (%)	5.8	1.9	2.4	1.2
Inflation (yearly average,%)	4.7	8	4.1	3
Budget balance (% GDP)	-12.1	-5.4	-6.3	-5.8
Current account balance (% GDP)	-3.4	-3.7	-3.1	-3
Public debt / GDP (% GDP)	125.5	122	122.9	123.8

(e) : Estimate (f) : Forecast

Źródło: <https://www.coface.com/news-economy-and-insights/business-risk-dashboard/country-risk-files/united-states-of-america>

Wybrany kraj - USA

Strengths

- Flexible labour market
- Full employment is one of the Federal Reserve's objectives
- The dollar's predominant role in the global economy
- 70% of public debt held by residents
- Strong attractiveness: leader in research & innovation, huge market, two ocean fronts and privileged tourist destination
- Favourable corporate taxation
- Leading producer of oil & gas, agricultural power and significant mineral resources

↑ Export of goods as a % of total



Weaknesses

- Low labour market participation
- High household debt
- Polarised political landscape
- Decrease in fertility rate
- Outdated infrastructure
- Growing income and wealth inequalities overlapping with territorial and racial inequalities
- Trade conflict and technological competition with China

↓ Import of goods as a % of total



Stopa wzrostu PKB w USA



TRADINGECONOMICS.COM | U.S. BUREAU OF ECONOMIC ANALYSIS

The US economy expanded **3.1%** year-on-year in the fourth quarter of 2023.

Źródło: <https://tradingeconomics.com/united-states/>.

Produkcja przemysłowa w USA (% wzrost)

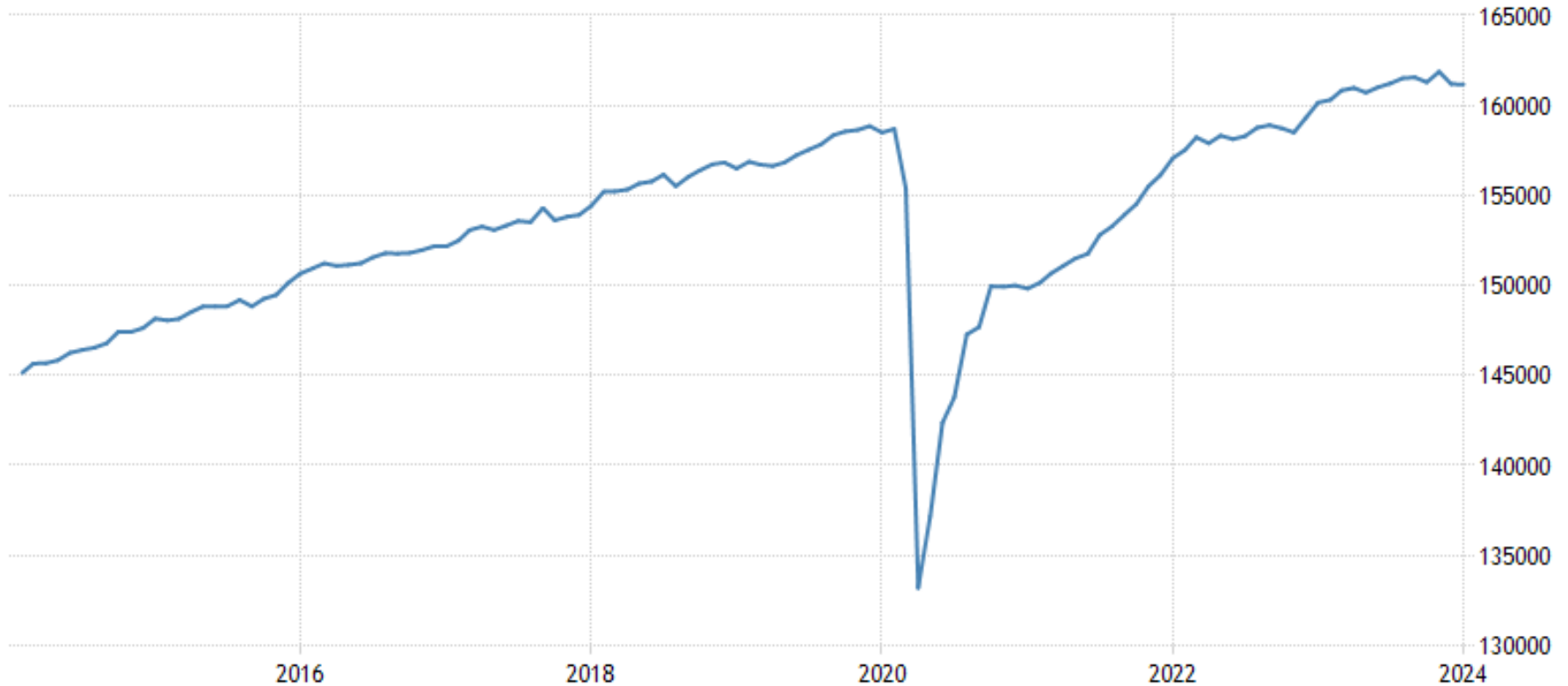


TRADINGECONOMICS.COM | FEDERAL RESERVE

Industrial Production in the United States increased **0.03 percent** in January of 2024.

Źródło: <https://tradingeconomics.com/united-states/>.

Liczba zatrudnionych w USA

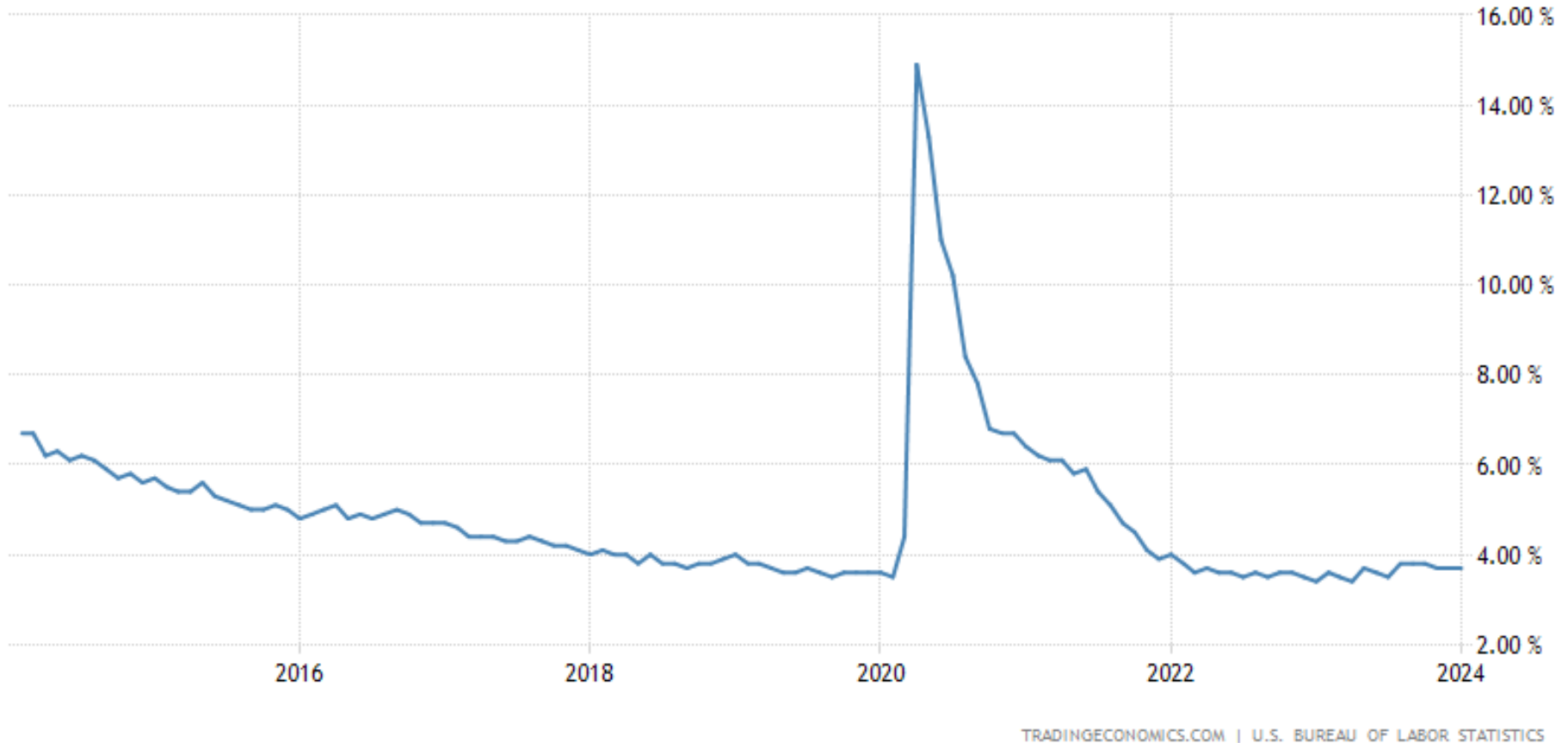


TRADINGECONOMICS.COM | U.S. BUREAU OF LABOR STATISTICS

The number of employed persons in The United States decreased to **161152 Thousand** in January of 2024.

Źródło: <https://tradingeconomics.com/united-states/>.

Stopa bezrobocia w USA



The unemployment rate in the United States held at **3.7%** in January 2024.

Stopa inflacji w USA

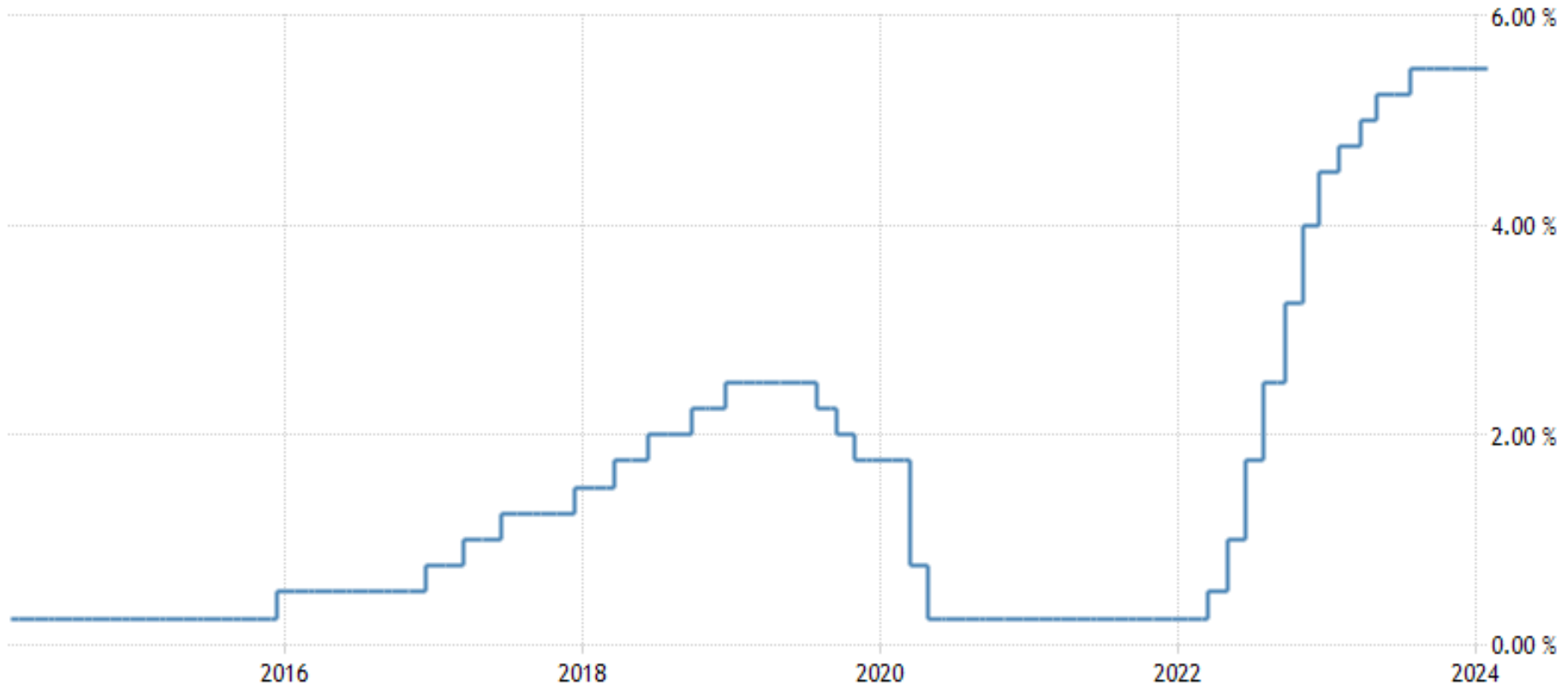


TRADINGECONOMICS.COM | U.S. BUREAU OF LABOR STATISTICS

The annual inflation rate in the US fell back to **3.1%** in January 2024.

Źródło: <https://tradingeconomics.com/united-states/>.

FED funds rate USA



TRADINGECONOMICS.COM | FEDERAL RESERVE

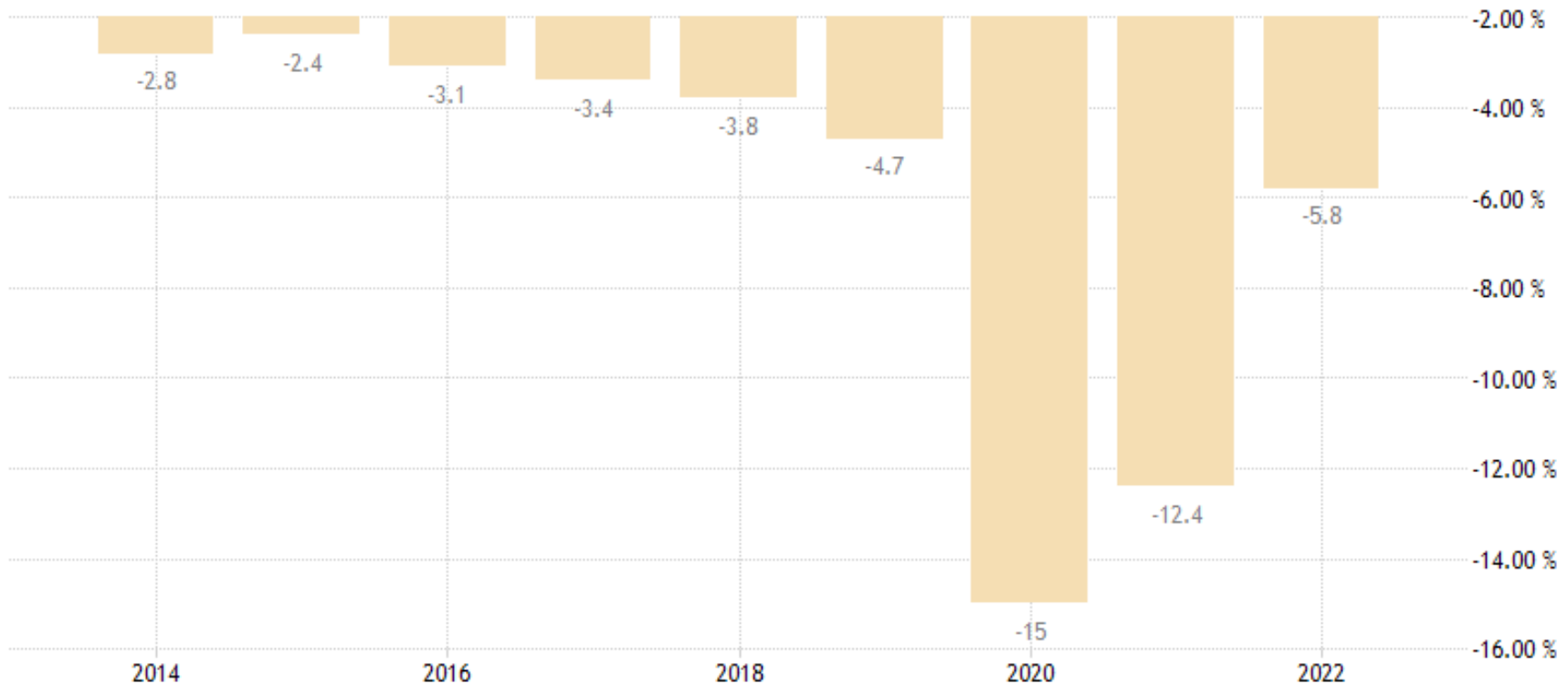
The benchmark interest rate in the United States is at **5.50 percent**.

Źródło: <https://tradingeconomics.com/united-states/>.

Kurs walutowy USD PLN



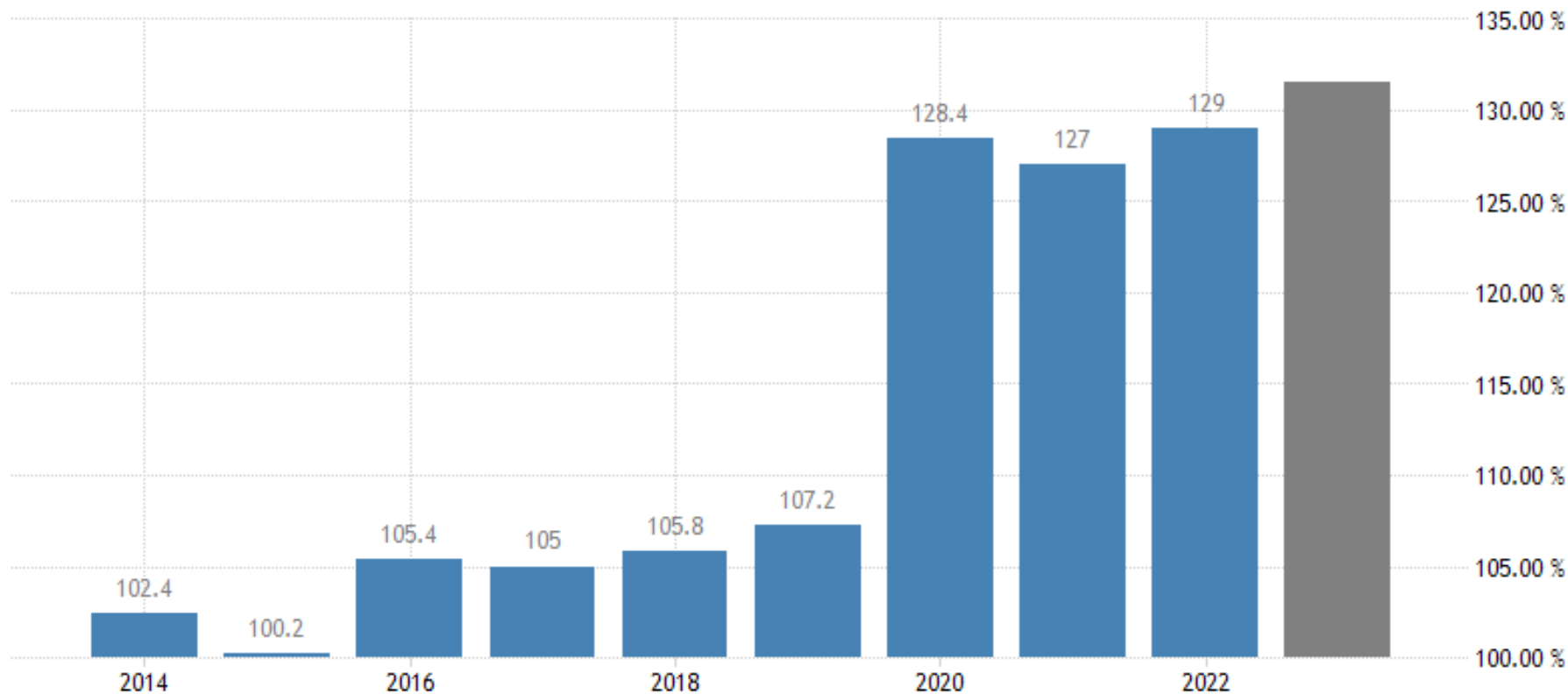
Saldo budżetu w USA (w % PKB)



TRADINGECONOMICS.COM | U.S. TREASURY

The United States recorded a Government Budget deficit equal to 5.80 percent of the country's Gross Domestic Product in 2022

Dług publiczny w USA (w % PKB)

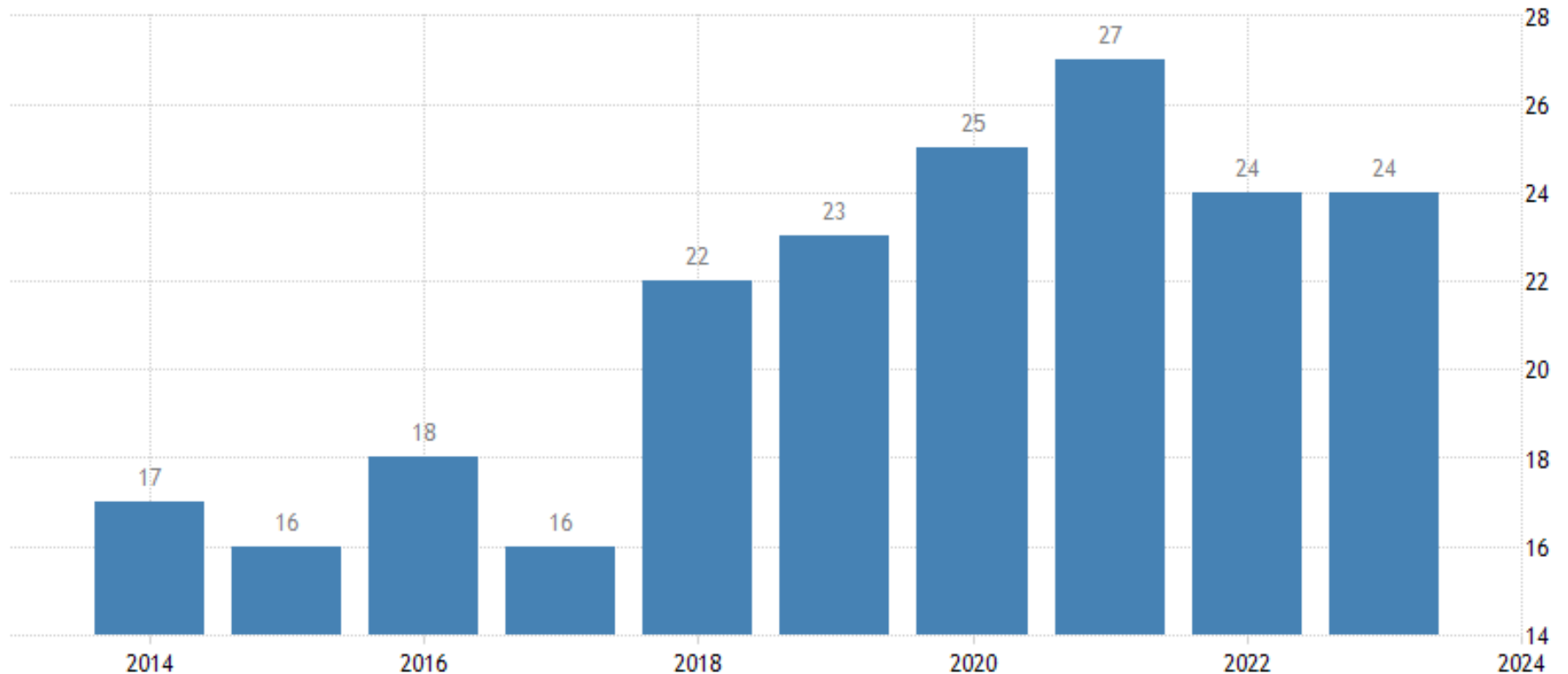


TRADINGECONOMICS.COM | OFFICE OF MANAGEMENT AND BUDGET, THE WHITE HOUSE

The United States recorded a Government Debt to GDP of **129 percent** of the country's Gross Domestic Product in 2022.

Źródło: <https://tradingeconomics.com/united-states/>.

Corruption Perceptions Index, USA (miejsce w rankingu)



TRADINGECONOMICS.COM | TRANSPARENCY INTERNATIONAL

The United States is the **24 least corrupt nation** out of 180 countries, according to the 2023 Corruption Perceptions Index reported by Transparency International.



Top 10 Fears of 2018



The Chapman University Survey of American Fears 2018

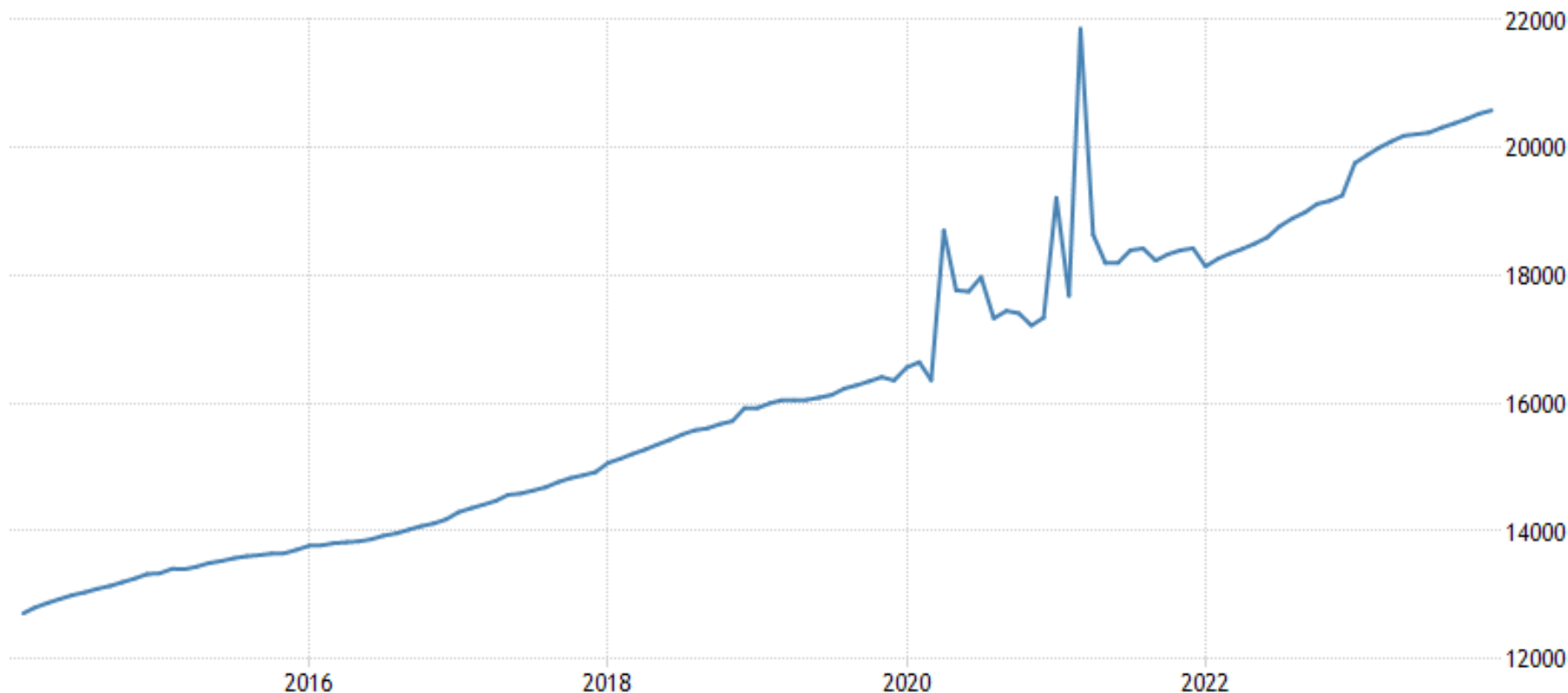
CHAPMAN UNIVERSITY
Orange, California

Top 10 Fears of 2023

% of Very Afraid or Afraid

- | | |
|--|-------|
| 1. Corrupt government officials | 60.1% |
| 2. Economic/financial collapse | 54.7% |
| 3. Russia using nuclear weapons | 52.5% |
| 4. The US becoming involved in another World War | 52.3% |
| 5. People I love becoming seriously ill | 50.6% |
| 6. People I love dying | 50.4% |
| 7. Pollution of drinking water | 50.0% |
| 8. Biological warfare | 49.5% |
| 9. Cyber-terrorism | 49.3% |
| 10. Not having enough money for the future | 48.0% |

Dochody dyspozycyjne w USA (w mld USD)

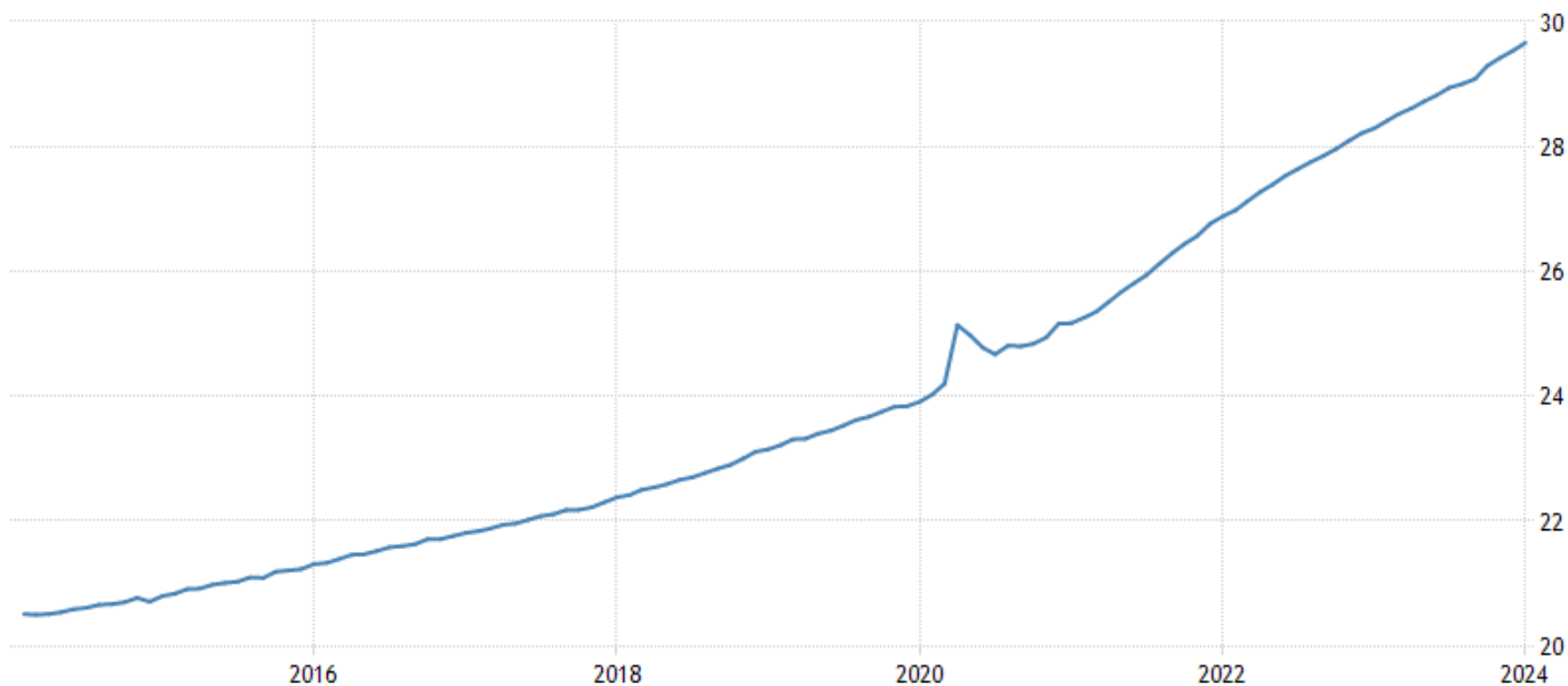


TRADINGECONOMICS.COM | U.S. BUREAU OF ECONOMIC ANALYSIS

Disposable Personal Income in the United States increased to **20582 USD Billion** in December 2023.

Źródło: <https://tradingeconomics.com/united-states/>.

Średnia płaca (w USD / godz.)



TRADINGECONOMICS.COM | U.S. BUREAU OF LABOR STATISTICS

Wages in the United States increased to **29.66 USD/Hour** in January 2024.

Źródło: <https://tradingeconomics.com/united-states/>.

Zyski korporacji w USA (w mld USD)

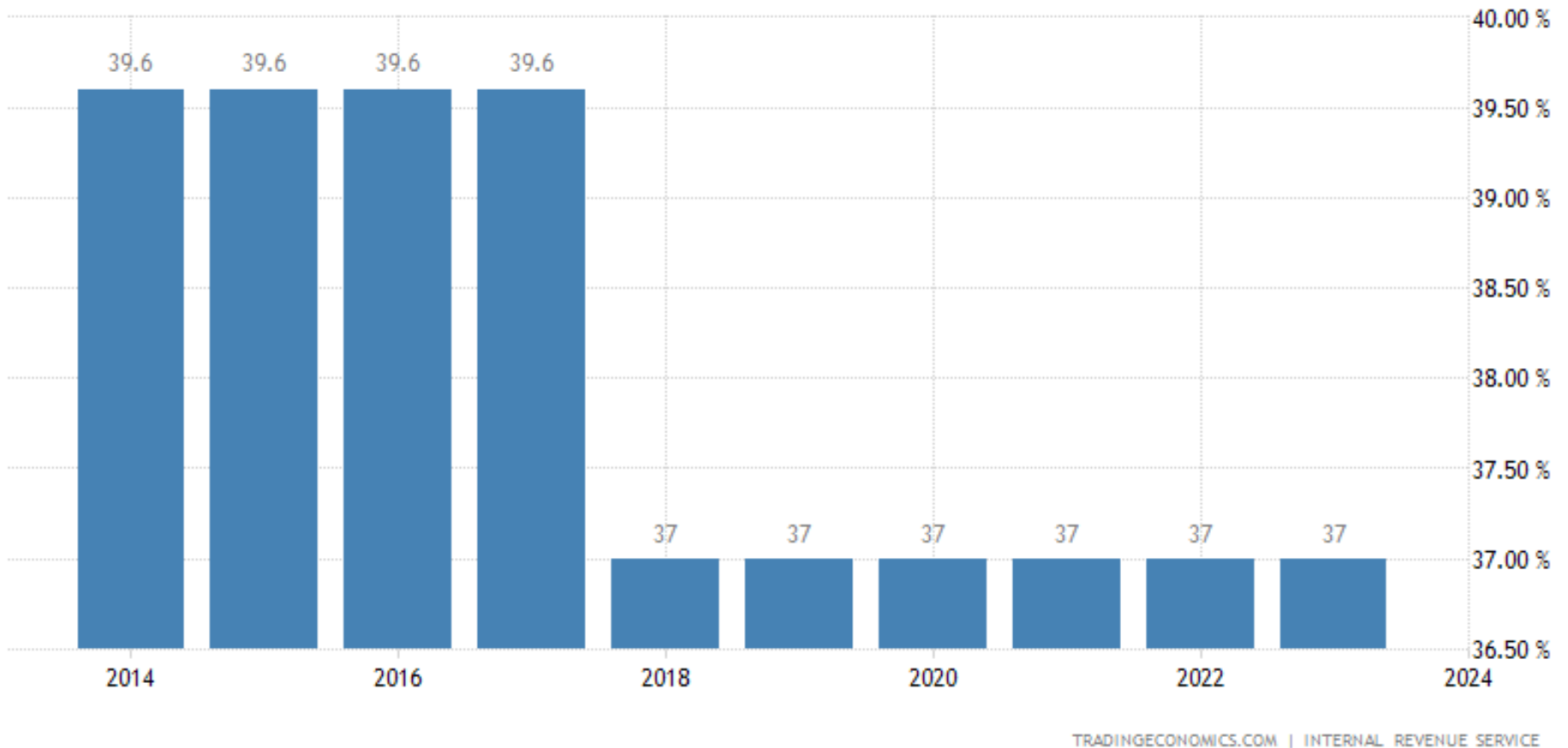


TRADINGECONOMICS.COM | U.S. BUREAU OF ECONOMIC ANALYSIS

Corporate profits in the United States rose by 3.7% from the previous period to **\$2.698 trillion** in the third quarter of 2023

Źródło: <https://tradingeconomics.com/united-states/>.

Krańcowa stopa opodatkowania dochodów osobistych (IIT) w USA



Najwyższa stawka podatku dochodowego od osób fizycznych w USA wynosi **37%** dla osób o dochodach powyżej 500 tys. USD rocznie (lub 600 tys. USD łącznie dla małżeństw).

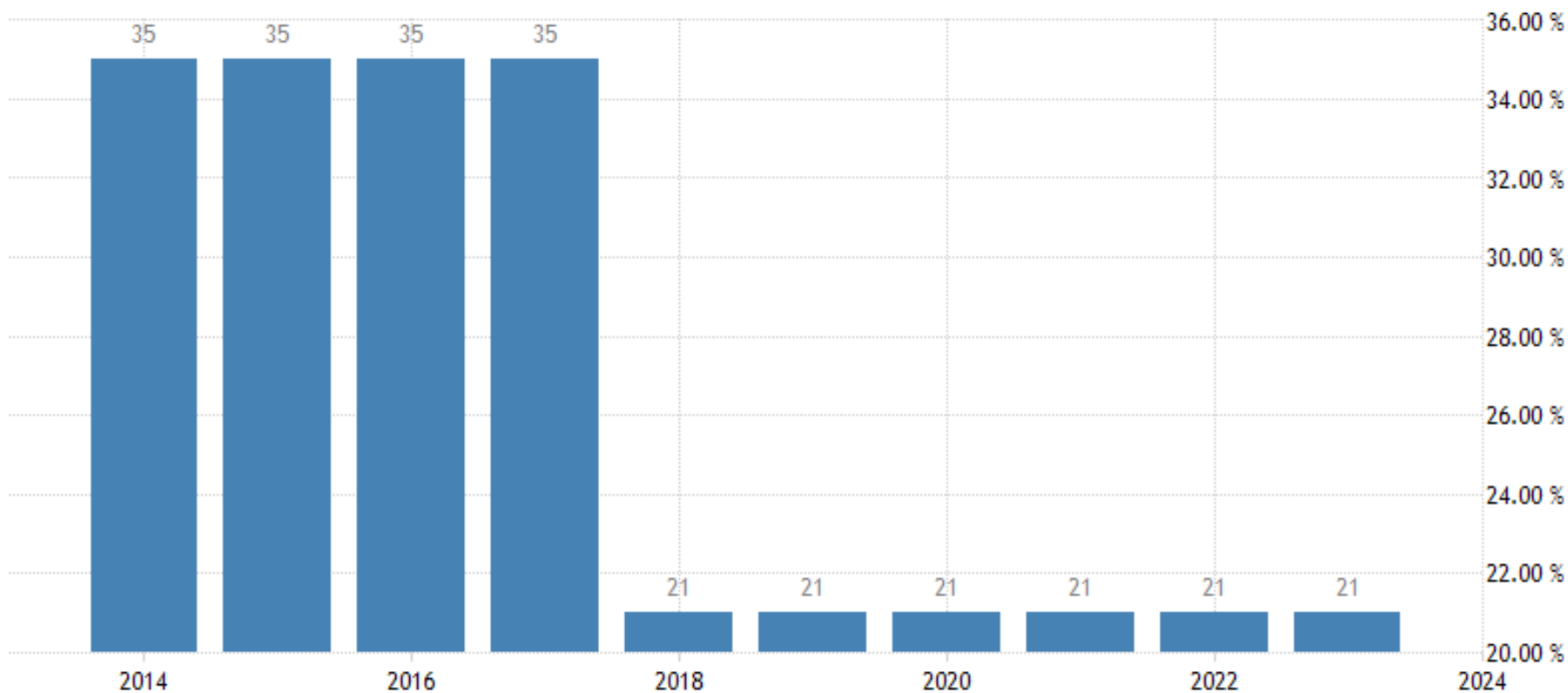
Podatki od dochodów osobistych (IIT) w USA

2024 Tax Brackets

Tax Rate	Single	Married filing jointly	Married filing separately	Head of household
10%	\$11,600 or less	\$23,200 or less	\$11,600 or less	\$16,550 or less
12%	\$11,601 to \$47,150	\$23,201 to \$94,300	\$11,601 to \$47,150	\$16,551 to \$63,100
22%	\$47,151 to \$100,525	\$94,301 to \$201,050	\$47,151 to \$100,525	\$63,101 to \$100,500
24%	\$100,526 to \$191,950	\$201,051 to \$383,900	\$100,526 to \$191,950	\$100,501 to \$191,950
32%	\$191,951 to \$243,725	\$383,901 to \$487,450	\$191,951 to \$243,725	\$191,951 to \$243,700
35%	\$243,726 to \$609,350	\$487,451 to \$731,200	\$243,726 to \$365,600	\$234,701 to \$609,350
37%	Over \$609,350	Over \$731,200	Over \$365,600	Over \$609,350

Źródło: IRS (2024).

Corporate Income Tax Rate (CIT) w USA



TRADINGECONOMICS.COM | INTERNAL REVENUE SERVICE

Źródło: <https://tradingeconomics.com/united-states/>.



Department
of the
Treasury
**Internal
Revenue
Service**

Tax Guide for Small Business

(For Individuals Who Use
Schedule C)

Publication 334

Catalog Number 11063P

For use in preparing

2023 Returns

Profit or Loss From Business
(Sole Proprietorship)
Partnerships, joint ventures, etc., must file Form 1065 or 1065-B.
Attach to Form 1040 or 1041. See Instructions for Schedule C (Form 1040).

SCHEDULE C (Form 1040)
Department of the Treasury
Internal Revenue Service (99)
Name of proprietor
Principal business or profession, including product or service (see instructions). If none, leave blank.
Social security number (SSN)
Enter code from page C-1
Fresh Fish

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